

Item

Proposal: Enhanced Partnership With The Enterprise

Responsible Staff Contact

J. D. Cox, City Administrator

Recommendation

Approve Resolution 2023-14

Executive Summary

Proposed in the resolution are several steps, as identified in the 2023-2025 Unified Budget & Strategic Doing to enhance the partnership between the City and the Enterprise to the benefit of the Economy of the City of Douglas.

Background

With the expected passage of the Unified Budget & Strategic Doing of 2023-2025, the City will adopted eight Outcomes, twenty-six Strategies, and sixty-nine Key Performance Indicators (KPI's). This measure addresses two different KPI's located in two different Outcomes.

In Prosperous & Stable Economy, the KPI "PSE-01" proposes an enhanced partnership between the City and Enterprise that would establish an interlocking "Economic Steering Partnership" between the City and the Enterprise, whereby the City Administrator would work in direct alliance with the Executive Director of the Enterprise. These two core steering members would then, in turn, work closely with other partners as necessary, including such other partners as the Wyoming Business Council.

Also, under "PSE-01," the City would work with the Enterprise to establish a voting membership on the board in congruence with the status of other participating partners.

In addition, in the Unique & Promotable Identity outcome, the KPI "UPI-01" earmarks five (5) **façade improvement grants that go toward the furtherance of the identity of outdoors.** The amount budgeted for this initiative is \$30,000.

Alignment to Strategic Doing and/or Other Plans

Outcome: Prosperous & Stable Economy ; Unique & Promotable Identity

Strategy: Focused Efforts on Economic Growth; Connect with the great outdoors,

KPI: PSE-01; UPI-01



CITY OF **DOUGLAS** WYOMING
HOME OF THE JACKALOPE.

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Budget/Fiscal Impact

Fund/Department 41-5410-2158
Budgeted Amount \$30,000
Anticipated Amount \$30,000

Action Requested /Recommended Motion

I move to approve Resolution 2023-14

Reviewed/Approved

- Community Development
- Law Enforcement
- City Administrator
- City Clerk

- Public Works
- Legal
- Finance