

RESOLUTION NO.2023-15

A RESOLUTION PROPOSING ENHANCED PARTNERSHIP WITH THE ENTERPRISE

WHEREAS, the City has identified the development of a “Prosperous and Stable Economy” as a key component outcome of its 2023-2025 Unified Budget and Strategic Doing; and

WHEREAS, four strategies have been established and recognized to accomplish the development of a “Prosperous and Stable Economy;” and

WHEREAS, the first of those four “Prosperous and Stable Economy” strategies has been identified as “*Focused Efforts on Economic Growth*” (strive for economic diversification, strategies, and recruitment, support energy economy); and

WHEREAS, several Key Progress Indicators (KPI’s) have been established as measurements of “*Focused Efforts on Economic Growth*”; and

WHEREAS, the first Key Progress Indicator has been identified as “PSE-01” and is described as “Enhanced and collaborative economic development efforts including tourism”; and

WHEREAS, two proposals that include the Enterprise have been identified under PSE-01; and

WHEREAS, the first proposal of PSE-01, to create an interlocking “Economic Steering Partnership” between the City and the Enterprise, whereby the City Administrator would work in direct alliance with the Executive Director of the Enterprise. These two members would then, in turn, work closely with other partners as necessary, including such other partners as the Wyoming Business Council; and

WHEREAS, another proposal of PSE-01, is for the City to work with Enterprise to establish the City’s seat on the Enterprise Board of Directors to be a full-voting member that would bring the City’s status on par and equal in status with other participating partners; and

WHEREAS, the City has also identified the development of a “*Unique and Promotable Identity*” as another key component outcome of its 2023-2025 Unified Budget and Strategic Doing; and

WHEREAS, four strategies have been established and recognized to accomplish the development of a “*Unique and Promotable Identity*”; and

WHEREAS, the first of those four “*Unique and Promotable Identity*” strategies has been identified as “*Connect with the great outdoors, by increasing opportunities for Recreation Utilizing Parks, River, & Public Spaces*”; and

WHEREAS, several Key Progress Indicators (KPI’s) have been established as measurements of “*Connect with the great outdoors*”; and

WHEREAS, the first Key Progress Indicator has been identified as “UPI-01” and is described as “Incentivize at least five properties to reflect our outdoor identity through façade and window display”; and

NOW, THEREFORE, BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF DOUGLAS, WYOMING, that the City hereby requests the Enterprise to join in an Alliance with the City to create a new “Economic Steering Partnership” that would be comprised of two members: the Executive Director of the Enterprise and the Douglas City Administrator; and

BE IT FURTHER RESOLVED, that the “Economic Steering Partnership” work in partnership in the further development of the Economy of the City of Douglas; and

BE IT FURTHER RESOLVED, that the “Economic Steering Partnership” work closely with other partners as necessary, including such other partners as the Wyoming Business Council; and

BE IT FURTHER RESOLVED, that the City hereby requests the Enterprise consider approval of the City of Douglas as a full-voting member of the Enterprise Board of Directors; and

BE IT FURTHER RESOLVED, that the City hereby requests the Enterprise consider assisting with the further development of the Unique and Promotable Identity through earmarking of certain incentivization funds; and

BE IT FURTHER RESOLVED, that Economic Steering Partnership and other actions associated with the development of Prosperous and Stable Economy and Unique and Promotable Identity outcomes be effective July 1, 2023.

PASSED, APPROVED, AND ADOPTED this _____ day of _____, 20_____.

Kim Pexton, Mayor

Attest:

Chaz Kokesh, City Clerk