

**CONVERSE COUNTY TOURISM PROMOTION BOARD  
REGULAR MEETING**

**Board members:** Kim Pexton (6/2023, County) – Chair  
Jamie Sullivan (6/2024, Douglas) – Vice Chair  
Robin Cross (6/2024, Douglas) – Treasurer  
Channis Tagart (6/2023, general member at large) – Secretary  
Carl Kusters (6/2024, County)  
Zach Martinez (6/2024, Douglas)  
Karissa Goosen (6/2025, County)  
Candace Benedetta (11/2025, Glenrock)

**Date:** March 21, 2023

**Call to order:** Chair Kim Pexton called the meeting to order @ 5:07 p.m.

**General:**

**Fair Manager Report:** Courtney Conkle – WSF Director reported that they are doing scoring on the Marketing firm and should have a decision soon. Kris Mitchell reported that the interim season has been busy but they have also had some refinishing going on. Winter season has been extended into April. Silver arena enclosure is moving forward. Kota Provence reported on the Every Day Ag program which will be rolling out during the state fair with interactive activities. April 1 is Eastern Egg Hunt on the Midway.

**Grant Requests:** Enterprise – July 2023-March 2024 programs - \$13,408.50 (\$1,450.00 will be out of State Fair, the rest from Douglas) – Jen Goodwin presented.

Motion: Carl Kusters    Seconded: Candace Benedetta    Carried

**Previous Month's Minutes:** Minutes from the January 2024 and February 2024 presented.

Motion: Carl Kusters    Seconded: Candace Benedetta    Carried

**Financial Report:** Invoices presented. Total for February was \$15,387.62

Deposit for February was \$21,591.62

Motion: Candace Benedetta    Second: Carl Kusters    Carried

Need to encumber \$475 for Douglas Budget to make up the balance.

Motion: Candace Benedetta    Second: Robin Cross    Carried

**Agenda:**

**Old Business:**

WQHA grant was looked at concerning listing sponsors along with the Tourism Board. It isn't written in the by-laws but we need to have a policy in place and put it on the grant application. WQHA decided to pull their grant. Kim suggested reaching out to them to clarify our decision and apologize for the miscommunication. Courtney is going to check on the legality with JD.

Certified folder display is not working to get the activity guide out. It costs \$2,350 per year for 1,200 guides. Decided not to continue with that service.

**New Business:** No new business

**Other Business:** None

**Public Comments:** None

**Adjournment:** There being no further business, the meeting was adjourned @ 5:58 p.m.

**Next Meeting:** April 18<sup>th</sup> at 5:00 pm at Fairgrounds Boardroom

Submitted to file by:



Jamie D. Sullivan, Interim Secretary

Converse County Tourism and Promotion Board Attendance Sheet: March 21, 2023 at Glenrock Town Square.

Channis Tagart  
Robin Cross  
Kim Pexton  
Carl Kusters  
Jamie Sullivan  
Candace Benedetta  
Zach Martinez

Excused:

Karissa Goosen

Guests:

Jen Womack – Sagebrush Marketing  
Jen Goodwin – Enterprise  
Kris Mitchell – State Fair  
Kota Provence – State Fair