

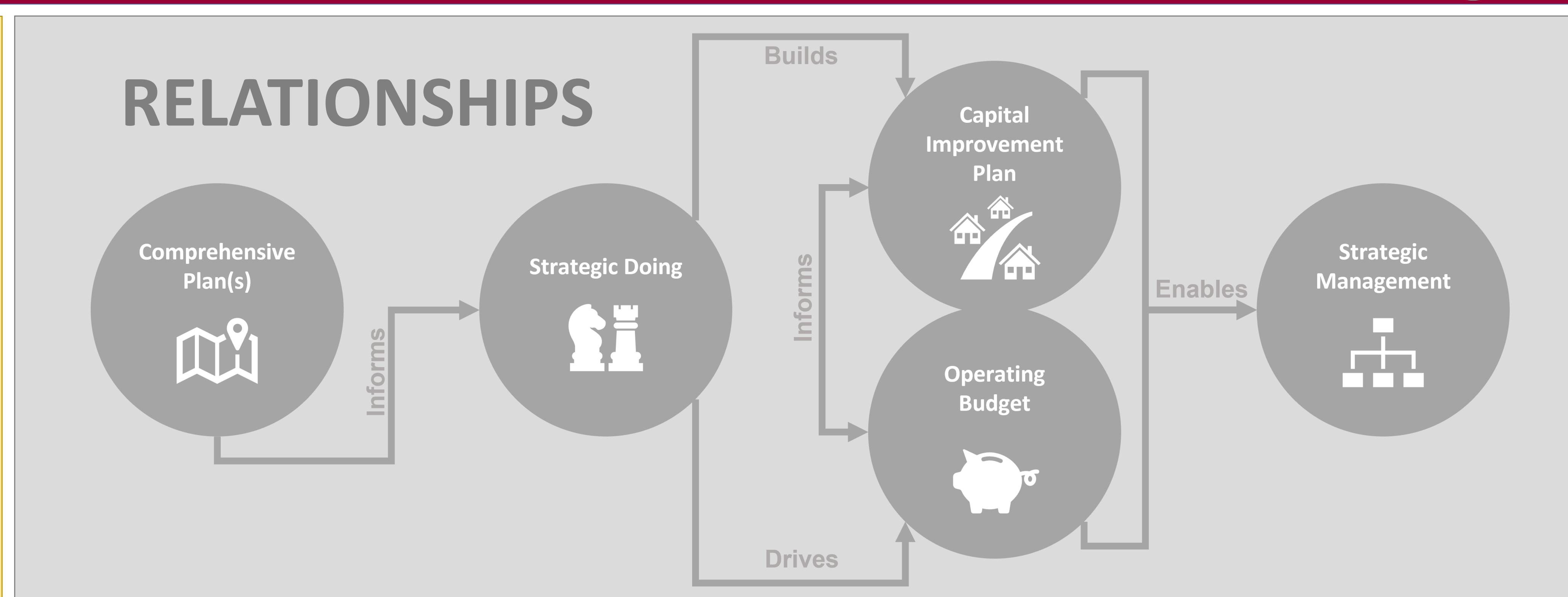


Mission, Vision, Core Values

Mission: To serve our community for a better way of life.

Vision: The highest quality of life, today and tomorrow.

Core Values: Integrity, Stewardship, Transparency & Openness, Excellence, Innovation, Accountable.



COMMITMENTS

- FAIRNESS WITHOUT EXCEPTION**
Pledge to support the wellbeing of all people.
- DYNAMIC OPERATIONS**
Align the organization to accomplish the Outcomes while maximizing our ability to be responsive and innovative as opportunities arise.
- MAXIMIZING FINANCIAL CAPACITY**
Pledge to be responsible for today and future needs by ensuring our finances are stable and we continue to search for ways to increase our financial capacity.
- COLLABORATION**
Facilitate collaborative environment that will link, leverage, and align resources available in the community.
- BUILD HEALTHY ORGANIZATION**
Pledge to treat all staff equally and fairly and focus on the achievement of collective results, high moral, high productivity and low turnover by building a work-family team.

OUTCOMES

Fun, Uplifting, Neat & Tidy Community (FUN)	<ul style="list-style-type: none"> Strategy #1: Reduce and Remove Blight and Enhance Entryways Strategy #2: Housing (thoughtful planned housing, empty-nester, attainable, market-rate, and missing middle housing) Strategy #3: City leads by example in maintenance and beautification of Parks & City Facilities Strategy #4: Increase Opportunities for Entertainment and Activities
Well-Connected City (WCC)	<ul style="list-style-type: none"> Strategy #1: Continued Investment and Extension of Life in Infrastructure Strategy #2: Focus on Safety Strategy #3: Transportation Development: Walkability, Bikes, Electric Vehicles, Ride-Sharing, Uber/Taxi
Prosperous & Stable Economy (PSE)	<ul style="list-style-type: none"> Strategy #1: Focused Efforts on Economic Growth (strive for economic diversification, strategies, and recruitment, support energy economy) Strategy #2: Encourage Competitive Business Development Strategy #3: Innovation: Make intentional and innovative investments Strategy #4: Well-planned desired development
Preserve Natural Pristine Resources for All Generations (PNPR)	<ul style="list-style-type: none"> Strategy #1: Sustainability: Water & Recycling Strategy #2: Developing a Tree Canopy Strategy #3: Public Education (Respect Natural Environment, Consider Climate)
Unique & Promotable Identity (UPI)	<ul style="list-style-type: none"> Strategy #1: Connection with the Great Outdoors by Increasing Opportunities for Recreation, Utilizing Parks, Rivers & Public Spaces Strategy #2: Develop an Attractive Community & Downtown Strategy #3: Development of Arts & Culture Strategy #4: Promotion (Celebrate history, heritage, small-town life)
Engaged & Informed Neighbors (EIN)	<ul style="list-style-type: none"> Strategy #1: Community Involvement Strategy #2: Increase volume of high-quality information shared with community
Appealing & Safe Community (ASC)	<ul style="list-style-type: none"> Strategy #1: Create and Maintain Programs and Partnerships to Maintain High Public Trust Strategy #2: Prevention of Harmful Drugs & DUI's (Quality of Life) Strategy #3: Mental Health Services
Building Community (BC)	<ul style="list-style-type: none"> Strategy #1: Organizational Support and Recognition Strategy #2: Neighbor and Business Recognition Program Strategy #3: Building Wyoming Connections

Healthy Organization Statement: We would like to honor our staff by treating all staff equally and fairly. We hope to focus on the achievement of collective results, high moral, high productivity and low turnover by building a work-family team where staff trusts one-another, confusion and politics are minimized, where unfiltered conflict around ideas but not each other is encouraged, where we commit to decisions and plans of action, and where we hold one-another accountable for delivering those plans.



Foundation Composition: Collaboration, Innovation, Enthusiasm, Positivity