

## RESOLUTION NO.2023-15

## A RESOLUTION PROPOSING ENHANCED PARTNERSHIP WITH THE ENTERPRISE

**WHEREAS**, the City has identified the development of a “Prosperous and Stable Economy” as a key component outcome of its 2023-2025 Unified Budget and Strategic Doing; and

**WHEREAS**, four strategies have been established and recognized to accomplish the development of a “Prosperous and Stable Economy;” and

**WHEREAS**, the first of those four “Prosperous and Stable Economy” strategies has been identified as “*Focused Efforts on Economic Growth*” (strive for economic diversification, strategies, and recruitment, support energy economy); and

**WHEREAS**, several Key Progress Indicators (KPI’s) have been established as measurements of “*Focused Efforts on Economic Growth*”; and

**WHEREAS**, the first Key Progress Indicator has been identified as “PSE-01” and is described as “Enhanced and collaborative economic development efforts including tourism”; and

**WHEREAS**, two proposals that include the Enterprise have been identified under PSE-01; and

**WHEREAS**, the first proposal of PSE-01, to create an interlocking “Economic Steering Partnership” between the City and the Enterprise, whereby the City Administrator would work in direct alliance with the Executive Director of the Enterprise. These two members would then, in turn, work closely with other partners as necessary, including such other partners as the Wyoming Business Council; and

**WHEREAS**, another proposal of PSE-01, is for the City to work with Enterprise to establish the City’s seat on the Enterprise Board of Directors to be a full-voting member that would bring the City’s status on par and equal in status with other participating partners; and

**WHEREAS**, the City has also identified the development of a “*Unique and Promotable Identity*” as another key component outcome of its 2023-2025 Unified Budget and Strategic Doing; and

**WHEREAS**, four strategies have been established and recognized to accomplish the development of a “*Unique and Promotable Identity*”; and

**WHEREAS**, the first of those four “*Unique and Promotable Identity*” strategies has been identified as “*Connect with the great outdoors, by increasing opportunities for Recreation Utilizing Parks, River, & Public Spaces*”; and

**WHEREAS**, several Key Progress Indicators (KPI’s) have been established as measurements of “*Connect with the great outdoors*”; and

**WHEREAS**, the first Key Progress Indicator has been identified as “UPI-01” and is described as “Incentivize at least five properties to reflect our outdoor identity through façade and window display”; and

**NOW, THEREFORE, BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF DOUGLAS, WYOMING,** that the City hereby requests the Enterprise to join in an Alliance with the City to create a new “Economic Steering Partnership” that would be comprised of two members: the Executive Director of the Enterprise and the Douglas City Administrator; and

**BE IT FURTHER RESOLVED,** that the “Economic Steering Partnership” work in partnership in the further development of the Economy of the City of Douglas; and

**BE IT FURTHER RESOLVED,** that the “Economic Steering Partnership” work closely with other partners as necessary, including such other partners as the Wyoming Business Council; and

**BE IT FURTHER RESOLVED,** that the City hereby requests the Enterprise consider approval of the City of Douglas as a full-voting member of the Enterprise Board of Directors; and

**BE IT FURTHER RESOLVED,** that the City hereby requests the Enterprise consider assisting with the further development of the Unique and Promotable Identity through earmarking of certain incentivization funds; and

**BE IT FURTHER RESOLVED,** that Economic Steering Partnership and other actions associated with the development of Prosperous and Stable Economy and Unique and Promotable Identity outcomes be effective July 1, 2023.

**PASSED, APPROVED, AND ADOPTED** this \_\_\_\_\_ day of \_\_\_\_\_, 20\_\_\_\_\_.

\_\_\_\_\_  
Kim Pexton, Mayor

**Attest:**

\_\_\_\_\_  
Chaz Kokesh, City Clerk