

**CONVERSE COUNTY TOURISM PROMOTION BOARD  
REGULAR MEETING**

**Board members:** Kim Pexton (6/2023, County) – Chair  
Jamie Sullivan (6/2024, Douglas) – Vice Chair  
Robin Cross (6/2024, Douglas) – Treasurer  
Channis Tagart (6/2023, general member at large) – Secretary  
Carl Kosters (6/2024, County)  
Zach Martinez (6/2024, Douglas)  
Karissa Goosen (6/2025, County)  
Candace Benedetta (11/2025, Glenrock)

**Date:** June 20, 2023

**Call to order:** Chair Kim Pexton called the meeting to order @ 5:01 p.m.

**General:**

**Fair Manager Report:** Courtney Conkle – WSF Director reports on summer internships, recent and upcoming horse shows at State Fair grounds, attracting new large scale events to the grounds, and being just a little more than 60 days away from the 111th State Fair

**Grant Requests:** Wyoming Pioneer Association – \$600 – Jane Garber presented. Advertising for the 96th annual WY Pioneer Association meeting during the State Fair. Funds will be used for an ad in WY Roundup and Facebook boosts and come from State Fair funds

Motion: Carl Kosters                      Seconded: Karissa Goosen                      Carried/Robin Cross  
abstained

Douglas Rotary Club – \$2,450 – Ed & Karen Werner presented. Requesting funding for playhouse equipment at the Douglas Railroad Museum and Visitor Center. Board agrees that this will be a great addition to the Visitor’s Center. Motion presented to approve funding request through the Destination Development grant funds

Motion: Jaime Sullivan                      Seconded: Channis Tagart                      Carried

**Previous Month’s Minutes:** Minutes from May 2023 presented.

Motion: Channis Tagart                      Seconded: Karissa Goosen                      Carried

**Financial Report:** Invoices presented - \$92,962.38. We expected to receive \$28,964.24 in revenue for June 2023. Compared to last year which was \$10,258.28.

Motion: Jaime Sullian                      Seconded: Carl Kosters                      Carried

**Old Business:** No old business

**New Business:** Kim Pexton presents motion to accept Jane Garber as new general board member at large

Motion: Robin Cross                      Seconded: Jaime Sullivan                      Carried

Kim Pexton presents motion to have Converse County Bank signature card changed to board members Karissa Goosen, JD Cox, Jane Garber, Candace Benedetta and Robin Cross

Motion: Jaime Sullivan                      Seconded: Robin Cross                      Carried

2023-2024 Marketing Plan and Budget presented by Robin Cross, Treasurer. Motion to approve Plan as presented with a total budget of \$928,611.37

Motion: Carl Kosters                      Seconded: Robin Cross                      Carried

Board discusses the usage of some of the destination development funds to update signage in places like the Douglas Riverwalk, Duncan Ranch, Ayres and others.

Board agrees that the Douglas bicycles have gotten too difficult to maintain and should be offered for sale to another city.

**Public Comments:** None

**Adjournment:** There being no further business, the meeting was adjourned @ 5:45 p.m.

**Next Meeting:** July 2018<sup>th</sup> at 5:00 pm at the Glenrock Library in Glenrock

Submitted to file by:



Channis Tagart, Secretary

Converse County Tourism and Promotion Board Attendance Sheet: May 16, 2023 at WY State Fairgrounds Boardroom

Robin Cross  
Kim Pexton  
Carl Kusters  
Channis Tagart  
Jaime Sullivan  
Karissa Goosen

Guests:

Jen Womack – Sagebrush Marketing  
Taylor McGill, Kota Provence, Courtney Conkle, Kris Mitchell – State Fair  
Ed & Karen Werner - Douglas Rotary Club  
Morryah McCurdy, Jen Goodwin - The Enterprise  
Hailey Moss - Wyo Outdoor Recreation - UW Extension office  
Glen Gardner, Jim Wollenburg - WY Office of Tourism  
Jane Garber - WY Pioneer Association