

**Item**

Approval of a Conditional Use Permit to install an Electronic Message Display sign at 830 East Richards Street.

**Responsible Staff Contact**

Clara Chaffin

**Recommendation**

Approval of Resolution 2023-25 to issue a Conditional Use Permit to install an Electronic Message Display sign at 830 East Richards Street.

**Executive Summary**

Douglas Seat Covers has submitted an application to install an Electronic Message Display sign in a B-2 General Business Zone at 830 East Richards Street, Pleasantview Addition, Block 12, Lots 5-8. The applicant wishes to install the EMD on the existing pole sign.

**Background**

There are several mitigating issues in the Douglas Municipal Code to consider in reviewing this application.

1. Total signage in a B-2 General Business Zone is limited to a maximum area of four hundred (400) square feet, unless otherwise allowed by the City Council. The proposed sign is approximately twenty-one (21) square feet.
2. Electronic Message displays are required to meet all of the conditions enumerated in the staff recommendation.

The proposed location of the message sign is on the southeast corner of the property on an existing nonconforming pole sign, providing good visibility to area pedestrian and vehicle traffic on East Richards.

The sign is not within the zone setbacks (10 feet from the property line); however, it is considered legally nonconforming as it predates the changes to the Municipal Code. The modification does not meet the definition of a “Substantial Alteration” and therefore can be approved.

**Alignment to Strategic Doing (SD) and/or Other Plans**

**SD24 Outcome**

Engaged & Informed Neighbors (EIN)

**SD24 Strategy**

Strategy #2: Increase volume and diversity of high-quality information shared with community.

**SD24 KPI**

EIN-02 Install electronic message displays and coordinate messaging with businesses.

**2014 Master Plan**

n/a

**2015 Downtown Master Plan**

n/a



CITY OF **DOUGLAS** WYOMING  
HOME OF THE JACKALOPE.

# Agenda Item Report City Council – August 28, 2023

## Budget/Fiscal Impact

<u>Fund/Department</u>	n/a
<u>Project/Line Item(s)</u>	n/a
<u>Budgeted Amount</u>	n/a
<u>Anticipated Amount</u>	n/a

## Action Requested/Recommended Motion

I move to approve Resolution 2023-24 as presented.

## Reviewed/Approved

- Community Development
- Law Enforcement
- City Administrator
- City Clerk

- Public Works
- Legal
- Finance