

Sagebrush Marketing Report: Jen Womack presented new stickers to hand out with a QR code that leads to our YouTube video on area highlights. She also presented the Wild West magazine with an article on Wagonhound and our ads. The ads for Camp Douglas are drawing more people as well. Miles Media consultations are still available to businesses for help with social media advertising. The giant Jackalope is in production and we should see him soon. The site needs work.

Fall Tourism Summit: Jen requested to attend this summit in Yellowstone.

Motion: Robin Cross Seconded: Carl Kusters Carried

Previous Month's Minutes: Minutes from June 2023 presented.

Motion: Zach Martinez Seconded: Karissa Goosen Carried

Financial Report: Invoices presented. We expected to receive \$18,158.46 in revenue compared to last year which was \$37,293.14.

Motion: Lyle Hunt Seconded: J.D. Cox Carried

Old Business: The bikes are going to be sold and Jen will find the best avenue but for now, Carl will take them to the fairgrounds for storage.


New Business: No new business

Public Comments: None

Adjournment: There being no further business, the meeting was adjourned @ 6:33 p.m.

Next Meeting: August 22nd at 5:00 pm at Eastern Wyoming College.

Submitted to file by:



Jamie D. Sullivan, Secretary

Converse County Tourism and Promotion Board Attendance Sheet: July 18, 2023 at Glenrock Library

Robin Cross
Jamie Sullivan
Carl Kusters
Jane Garber
Zach Martinez
Lyle Hunt
J.D. Cox
Karissa Goosen

Guests:

Jen Womack – Sagebrush Marketing
Kris Mitchell – State Fair
Courtney Conkle – State Fair
Kota Provence – State Fair
Kelly Eastes
Rita Redig