

Arts & Culture Board of Trustees: December 13, 2023

Board Members

Chair: Michele Carter
Vice Chair: Betsy Varland
Secretary: Chevy Meyer
Treasurer: Richard Burk

Shea Burk
Amanda Smylie
Karma McKelvey
City Staff: Clara Chaffin

Meeting Called to Order at 5:30pm.

Attendees

- **Board:** Michele, Richard, Betsy, Amanda
- **Absent Board:** Shea, Chevy, Karma
- **City:** Clara, JD, Heidi (representing Strategic Doing KPI's and Historic Preservation Commission)
- **Guests:** Josh Butts (Culture Officer, Converse County Bank), Jeremy Settelmeyer (CCSD#1, Art Teacher - Grades 9-12)

Introductions

Approval of Agenda

- **Motion:** Amanda
- **Second:** Richard
- **Discussion:** None.
- **Vote:** 4/0, 3 absent

Approval of November 29, 2023, Meeting Minutes

- **Motion:** Richard
- **Second:** Amanda
- **Discussion:** None.
- **Vote:** 4/0, 3 absent

Treasurer Report (Richard Burk)

Account	Amount	Billed	Balance	Strategic Doing
56-5560-2153	\$50,000.00	\$27,304.75	\$22,695.25	UPI-05 Downtown Streetscape. (Clara)
56-5560-6544	n/a	n/a	n/a	UPI-05 Downtown Streetscape. (Clara)
65-5650-2153	\$20,000.00		\$20,000.00	UPI-06 Interactive feature at Jackalope Square. (Heidi)
65-5650-6544	\$180,000.00		\$180,000.00	UPI-06 Interactive feature at Jackalope Square. (Heidi)
10-5100-2158	\$15,000.00		\$15,000.00	UPI-08 Visual arts program. (Teya)
10-5100-2115	\$6,200.00		\$6,200.00	UPI-09 Cultural programming. (Heidi)
10-5100-2158	\$12,500.00		\$12,500.00	UPI-09 Cultural programming. (Heidi)

Richard indicated that nothing has changed since the las meeting. Richard stressed that there is funding that the Board should focus on in UPI-08 and UPI-09 to responsibly spend in Fiscal Year 2024. UPI-06 is Heidi's focus that the Board should assist in finding a project to benefit the community.

- **Motion:** Betsy
- **Second:** Amanda
- **Discussion:** None.
- **Vote:** 4/0, 3 absent

Jackalope Square Interactive Feature

Heidi presented ideas for the Jackalope Square Feature including something like the Glenrock feature (splash pad that converts to the ice rink) or a stage area for bands and performances. Rapid City splash pad includes a waterfall sculpture.

Amanda indicated that a lot of parents would like a splash pad. More people Downtown could promote more businesses to open in Downtown.

Richard brought up the idea of a climbing wall, e.g., Lander at Sinks Canyon has a children's climbing wall. Jackson has, next to Snow King, slides and climbing walls and picnic gazebos where the whole community gathers for events and activities.

David Street Station is a feature that ideas could be drawn from.

Kansas City Power & Light District has a space with a large interactive sculpture as a backdrop to the theater space.

Jeremy discussed a red-rock amphitheater that could be used for both climbing and a theater. Could incorporate other features such as a splash pad to use the space when not being used for a concert.

Clara asked JD about the idea of the sculptures that also mimicked an interactive water feature. Jeremy expanded on that idea with the sculptures being related to the local industry. Heidi brought in the historic element depicting the people on the Oregon Trail. JD tied each statue to depict the story of Douglas' history.

JD stated that liability can be mitigated.

JD brought up 112 N 2nd Street as an opportunity for some of these ideas.

Jackalope Statue Conversation

- **Streetscape:** Clara showed the concepts provided by CEPI. The jackalope statue would be facing 2nd Street.
Feedback: Place "Jack" where the benches are shown facing 2nd Street on the inside of the curve (make the curve deeper and wider). Space a few feet from the wall so people don't try to jump onto the sculpture.
 Benches could be enhanced with sculptures to sit next to or enhanced with a strap mimicking the river. Make the bench double sided. Keep the Jackalope medallions currently being used in the benches.
 Keep as many of the existing trees as possible.
- **Rice-paper Mural:** Jeremy would have the high-school kids create the mural for the back side of Coopers Arena. The squares would need to be "repasted" bi-weekly and would last through the summer. The squares would need to be pressure washed off prior to winter.

- **Permanent Mural:** With permission, place a permanent mural on the buildings behind the Walnut Street parking lot such as 216 Walnut Street (cinder block that has already been painted). Make it something that could be interactive for selfies.
- **Statue:** The statue would need periodic UV spray to protect it from fading. Hold off on getting a “Harriet” until we see how the current sculpture holds up.
- **Heated Space:** Add heated fire feature to activate space during colder months.

Old Business

- **Wyoming Arts Alliance MAP (More Art Program):** Helps the Board set the 5-year plan. Scheduled for January 6th for a single day meeting from 8:30am to 5:30pm. Attendees will include the Board, inviting Rachel Clifton (ED, Wyoming Arts Council), Andrew Schneider, invite Heidi to represent Main Street and HPC, Morryah (the Enterprise). CCB has offered to pay for breakfast if someone orders it. The City will provide coffee. Richard will look at lunch. Workshops: Defining Mission and Developing the 5-year Plan (Vision), Partnerships & Community Collaboration, Advocacy.
- **Other**
 - Overall Feel:** Consider type and cohesion of styles of art that is desired in the historic downtown.
 - Mural Festival:** Present Jack during the Mural Festival. Focus on the 2.5 Alley and the Depot Parking lot Alley for the Murals.
 - Streetscape:** Ideas included:
 - Possible (Feasibility?): A fire feature with a heating element to enable wintertime activities such as the Jackalope Square Lighting, ties into 1880’s cultural concept, etc.
 - Sculptures with lighting. *Run electricity to all of the bulb-outs on both streets.
 - Water feature (2nd Street East side center). Idea with an arch and fly fisher.
 - Music downtown.
 - 111, 113, & 115 South 2nd Street:** Contact building owners and see if the space could be activated for an artist cooperative (Josh has experience in owning a similar facility). Coordinate with Retail Coach.

Fiscal Year Plan (Completion of Plan by December 13 Meeting) (See Supplemental Materials)

- **Jack at Walnut Street Parking Lot**
Action Item: Review UPI-05 and see if it can be changed for Jack. Merge language with FUN-06 Design full streetscape for all Downtown streets South of Center Street.
- **UPI-08 (Murals):** Josh proposed submitting a series of concepts themed with a unifying concept that relates to Douglas’ identity to install on several buildings. The theme could be iconic landscapes and terrains around the community; places identified by Converse County Tourism, the City, the County, etc., that are being promoted. Examples could include Ayres Natural Bridge, Box Elder Canyon, Grasslands, Esterbrook, Oregon Trail (currently have a sheep wagon mural). Eventually create an art walk.
Action Item: Josh provide a proposal with specific buildings and costs.
- **UPI-06 (Jackalope Square Feature):** **Action Item:** Board to bring design ideas back to the January meeting.
- **UPI-09 (Alley Murals or Train Museum Graphite):** Mural festival for alley along Depot Parking

Lot or interactive train graphite wall at the Train Museum. Depot Parking lot fence should reflect the rolling hills.

- **WORTH Initiative:** UW Destination Development – City will be contracting with UW (possibly with Converse County Tourism).
- **Jackalope Square Lighting:** Excellent example of critical mass of activities. For this event, DORA was approved to cross Center Street and include Jackalope Square. Consider lessons learned for all events downtown. Next year add a cultural activity to the event, e.g., ice sculptures.

Next Meeting Date: January 24, 2024 at 5:30

Adjourn

- Motion to Adjourn: (not quorum to vote to adjourn)
- Second:
- Vote:

Meeting adjourned at 7:37pm.

Action Items from 10/25/2024

- **Michele:** Contact schoolteachers and request they bring ideas with them regarding the rice-paper murals.
Update 11/29/2024: Jeremy (CCSD#1) requested a list of questions be provided for him to respond to.
How would the rice paper murals be attached to buildings?
How long would they last?
What is the square foot cost? How would the paper be removed and what would the cost be?
Would the murals be a senior project?
How long would the install take and cost?
What risk management protocols would be employed?
- **Richard:** Request Wyoming Arts Alliance schedule the More Art Program (MAP) program; possibly for January with the idea of putting a FY25 plan and five-year plan together.
Update 11/29/2024: Richard has applied online, including the 5-year plan. January is an appropriate timeframe. Could do one full day (Saturday) or break into two half days (Saturday/Sunday). February will not work, aim for January. Consider who else to invite to the meeting.
Request January 6th.
- **Shea:** Request the Community Choir for the Jackalope Square Lighting on December 1.
Update 11/29/2024: Community Choir was not available. May have a group of church members attend. Have starting planning for next year.
- **Board:** Set this year's fiscal year plan by the December 13 meeting.
Update 11/29/2024: (see minutes from 11/29/2023)
- **Clara:** Add SD document to Arts & Culture SharePoint.
Update 11/29/2024: Done.
- **Clara:** Bring Walnut Street parking lot concept drawing to the next meeting.
Update 11/29/2024: (see minutes from 11/29/2023)
- **Clara:** Request Heidi to attend to discuss interactive feature at Jackalope Square.
Update 11/29/2024: Done.
- **JD:** Recommendation to the Converse County Tourism Board to consider getting quotes for a bronze "Harriett" given the vandalism the City is experiencing.
Update 11/29/2024: JD will speak with the Converse County Tourism Board. Tourism Board would like to see the plans for both Jack and Harriett and would like to see Jack placed.

Action Items from 11/29/2024

- **Michele:** Add Streetscape to next agenda.
Update 12/13/2023: Done.
- **Clara:** Send email invitation to the A&C Board for the 112 North 2nd Street community meeting when set.
Update 12/13/2023: Will do.
- **Josh:** Obtain example RFQ's for mural festivals.
Update 12/13/2023: Josh will be providing a proposal.
- **Staff:** Develop a "flow" of how a project will be proposed and what process it will go through until completion to present to the Board for further input.

Update 12/13/2023: No progress.

- **Board:** Develop a packet to use when presenting to property/business owners.

Update 12/13/2023: No progress.

- **Josh:** See if banks would be willing to start the sponsorship process.

Update 12/13/2023: No progress.

- **Heidi:** Review existing Downtown guidelines and identify properties that can be modified.

Update 12/13/2023: List of properties added to the agenda folder and reviewed at the 12/13/2023 meeting.

- **Heidi:** Add Downtown Historic District Guidelines and the Rehabilitation Standards.

Update 12/13/2023: Done.

Action Items from 12/13/2023

- **Clara:** Review UPI-05 and see if it can be changed for Jack. Merge language with FUN-06 Design full streetscape for all Downtown streets South of Center Street.
- **Josh:** Provide a proposal with specific buildings and costs.
- **Board:** Bring design ideas back to the January meeting for the Jackalope Square interactive feature.